



About Us

Emerald Creative Content is a woman-powered digital marketing agency specializing in organic SEO strategy and copywriting. Emerald is based in Columbus, OH, and was founded by Amanda Kern in 2021. Emerald recently welcomed Ashley Smith, SEO Copywriter, to the team in 2024.



READY TO GET MORE EYEBALLS ON YOUR WEBSITE?

Book a FREE SEO website audit!



EMERALD CREATIVE CONTENT

CASE STUDY: SEO & THOUGHT LEADERSHIP

*How SEO Helped Boost Traffic From **200 to 4.5K Visitors In Just 7 Months** For A Law Office*





In Our Client's Words—

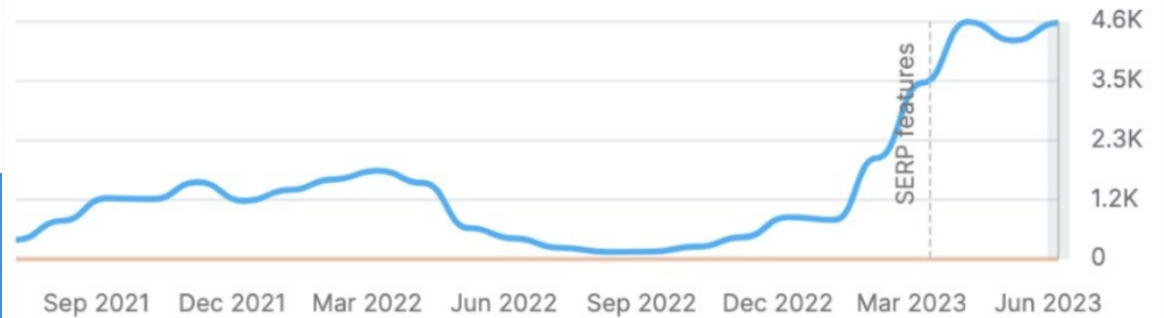
"I have more work than I can handle coming in right now (in the best way). People are calling from all over—I just took my first case in California. My intake assistant asks everyone who calls in how they heard of us, and they're all saying, "you're the first one who shows up on Google."

—Jordan Marsh, Principal of Law Office of Jordan Marsh, LLC



Organic Traffic 4,596/month

Organic Traffic Paid Traffic | Notes ▾



***Organic SEO content strategy results were achieved through growing niche keyword rankings.**

Our content strategy yielded a **2150% traffic increase.**

We created strategic landing pages and published bi-monthly thought leadership articles consistently for 7 months. Traffic shot up from just **200 visitors per month to 4,500**. Client also reported *significant* increase in business inquiries.